

# T'S FUTURE





## **ASE OVERVIEW**

At Al Arabiya Systems Engineering (ASE), we offer our expert professional/technical service to private, public, institution or government organizations, for their better work performance, business optimization and cost reducing. ASE offers it active participation and expertise for the strategic planning and managing the affairs of any organization we serve.





## **ABOUT US**

Al Arabiya Systems Engineering (ASE) was established as a specialized Saudi Company in information technology. Our function is to provide specialized technical consultation, strategic consulting, cyber security, infrastructure & information technology solutions, contact center solution and other organizational matters.



# OUR VISION

To be Saudi leading Company in providing innovation solutions and consulting that serve the desires of enterprises and contribute to the development and continuous growth.



## **OUR VALUE**







#### RELIABILITY

ASE has earned a reputation of providing solutions, technical and strategic consulting that serves the desires of enterprises we serve.



#### **SOLUTION**

ASE design and deliver information technology solutions that put the needs of customers first



ASE fosters innovation and adoption of new technologies. Innovation is what differentiates us and has helped us look at the long-term perspective of the industries we serve.

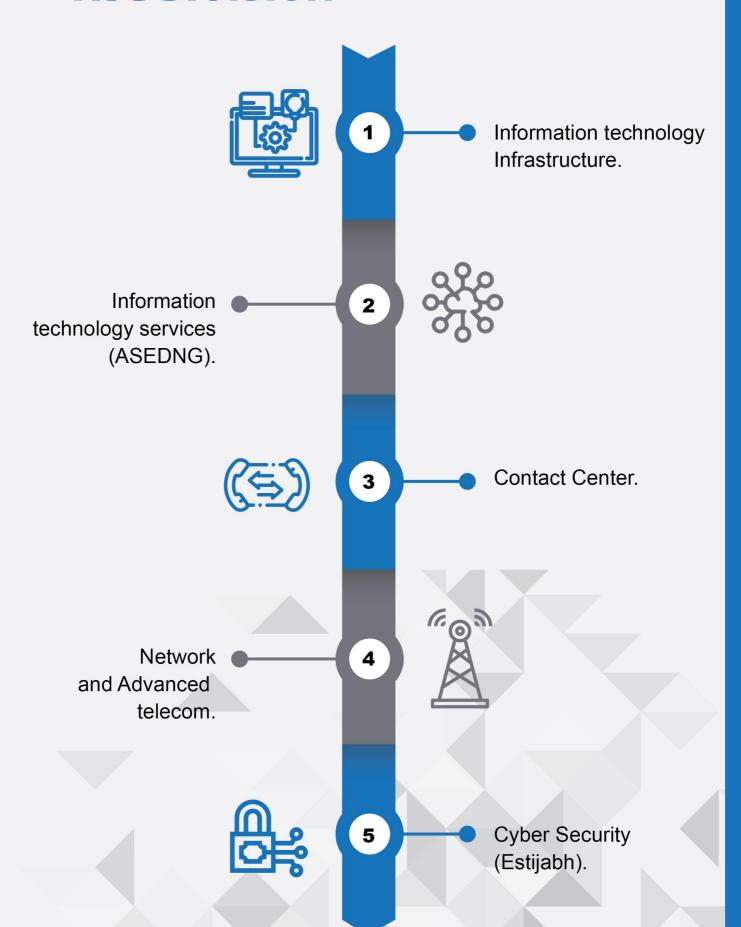


#### **TEAMWORK**

We value our team; their integrity, skills, and professionalism. Our team of professionals is our asset and has given the company the much-required thrust to succeed.



## **ASE DIVISION**



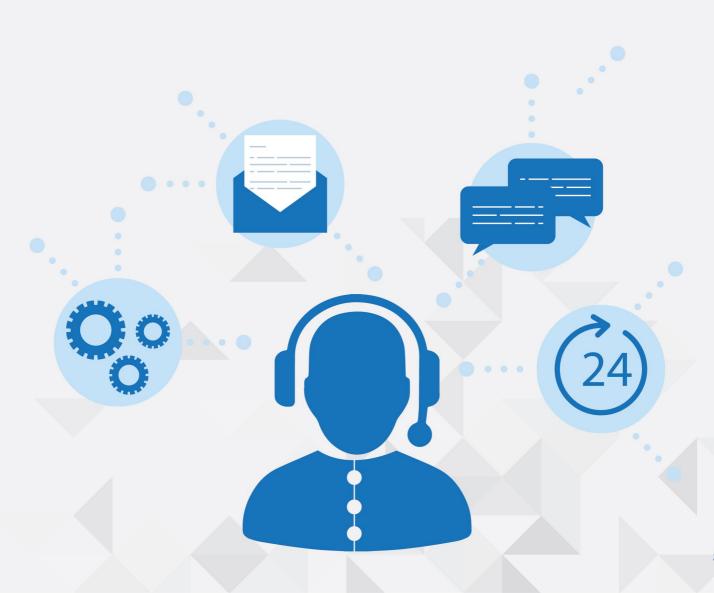


## **CONTACT CENTER**



Providing Strengthen call center technology and develop the business of the organization.

Providing services to establish and operate contact centers, customer service and customer care.





## **CONTACT CENTER OBJECTIVES:**



Al Arabiya Systems Engineering aims to provide the best solutions for contact center services, implementation and maintenance services.



Al Arabiya Systems Engineering provides team of experts who are fully prepared and ready to advise and assist in all areas of technology and business management related to the contact center.



## **CONTACT CENTER SERVICES:**



New Contact Center Setup and Implementation

Providing Global Contact Center systems and Open source Contact Center systems as well.

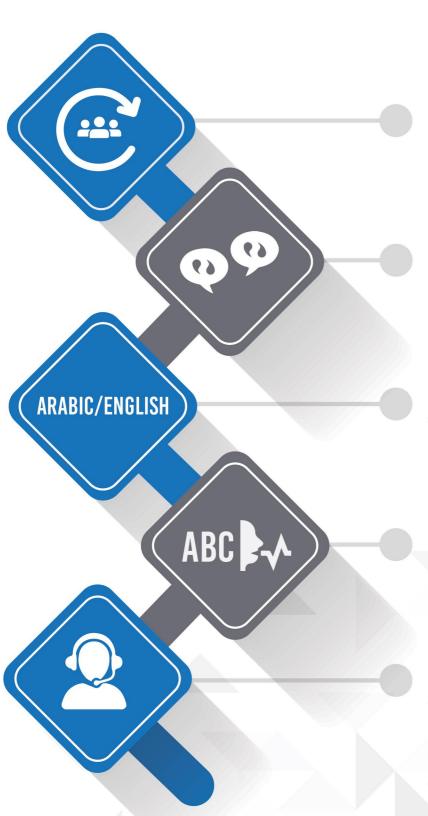
All in one system designed to help business worldwide improve services, increase productivity

Providing Voice self-service systems, Such as interactive voice response (IVR).

Providing standalone Call recording systems.

Providing Customer Relationship Management (CRM) systems.





Help call center agents access the right information and knowledge about a customer's history to improve the overall customer experience.

Providing Speech Analysis & Interaction Analytics Systems.

Engine converts Arabic/English text into a natural, human-sounding voice output.

Providing Text-to-Speech (TTS) Systems.

Providing specialized consultancy services for the establishment, management and operation of call centers, customer service and customer care.



## **GENESYS** -

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#### **Contact Center Solutions**

Company that sells Global customer experience and call center technology to mid-sized and large businesses. It sells both cloud-based and on-premises software.

#### **NEXIDIA**

## nexidia (%)°

#### **Speech Analysis Solutions**

Is an interaction analytics software company that provides indexing and mining software for audio and video.

## **CENTRA**



#### **CRM & Ticketing System Solution.**

Centra CRM gives you the insight your sales teams needs to maximize every customer interaction

#### **ASTERISK**



#### **Asterisk – Open Source Call Center**

Open source call center solution, is a software implementation of a telephone private branch exchange (PBX)

## **ACAPELA - TTS**



Is a Belgian company that develops text-to-speech software and services. And support languages including Arabic, French, English, German and Italian.





### **ESTIJABH CYBER SECURITY**



#### Estijabh Cyber Security was established to

Contribute to raising the level of security protection and develop the security level of enterprises To meet business requirements in the privacy of information, business continuity, and systems protection.

## **OBJECTIVE**

- Rising enterprise security level by providing cybersecurity support services.
- Contribute to the development of early detection of cybersecurity breach.
- Provide technical consultancy based on assessing the customer's essential.
- Providing specialized technical consultations for security operations centers.
- Providing knowledge transfer to customers and enable those we serve to know the threat-actor



## ESTIJABH CYBER SECURITY SERVICES



## VULNERABILITY & COMPROMISED ASSESSMENT

Examine systems, networks and servers of the attackers and hackers, and assess the security level of the organization and providing technical reports to appropriate sources of gaps and solutions.

#### **SOC CONSULTATION**

Enchase the capabilities of security operation center and develop operations process and procedure to contribute for cyber-attacks detection and prevention.



## INCIDENT RESPONSE & DIGITAL FORENSICS

We provide incident response and digital forensics investigation in the process of penetration and knowledge of the causes and tracking the impact of the attacker in the network penetrated by following the frameworks of IR and provide the affected technical reports and recommendations to achieve recovery from the cyber.

#### **TRAINING**

We providing training and knowledge transfer to understand the ways of threat actor technique, tactic and tools simulate threat and actor attacks to reduce the penetration and cyber attacks organizations targeting we serve.





## **ADVANCED TELECOM**

In addition to being a competent in telecommunication technologies such as civil works, tower erection, telecom surveys, microwave installation and dismantling, we are also well versed in Low Current systems, and Traffic Management systems, and are in an excellent position to understand the customer's needs and operating environment.



## **OBJECTIVES**

1



Providing telecommunication and BMS services our customers.

Be a part of introduction and installation emerging technologies in the sector.



2

3



Use our unique knowledge base to better serve our customers.



## **SERVICES**

Telecommunication and Microwave installation, survey and upgrade **Telecom Civil Works Towers Installation** Building Management Systems installa-**Electrical Systems Installation** Fire Alarm and Firefighting System Installation Traffic Management Systems civil works and installa-Public address and corporate Audio / Visual systems Fiber Optic installation, commissioning



## IT <u>INFRASTRUCTURE</u>

Al-Arabiya Systems Engineering provides independent consulting for IT infrastructure Solutions. Our technical expertise in end-to-end infrastructure management solutions helps customers to harvest the best returns on IT investments.

# SERVICES AND SOLUTION

Building and manages data center infrastructure.





Migrate, Integrate and Optimize Microsoft

Networking services.





Access control, CCTV and Surveillance Systems.

IT Operation & Maintenance Support





Audio and Video Automation



## DATA CENTER SOLUTIONS



Building and manages data center infrastructure that is fully integrated, quickly deployable and easily managed. We offer complete solutions; racks, power distribution and protection, physical security, cooling and an integrated management system.

## NETWORKING SOLUTION



Building the right networking solutions for your environment Install, configure and maintain network for your better connectivity at an affordable cost robust get a cabling infrastructure to support your ever-increasing bandwidth usage.

## MICROSOFT SERVICES



Install, Migrate and maintain Microsoft environment.

## ACCESS CONTROL AND CCTV:



Empower your business with fast, reliable and secure access control and CCTV solution that offers best-in-class Security , performance and scalability, along with easy administration, provisioning and management and provides an extensive set of security check and features.



## **IT SERVICES**



Al Arabiya Systems Engineering (ASE), provides expert guidance on the best IT practices and helps to resolve business critical issues to enhance the performance, productivity and profitability of the organization.





## **ORACLE SERVICES**

## ORACLE® E-BUSINESS SUITE

- Comprehensive Risk Assessment
- Role/Responsibility Review,Remediation and Design
- Oracle GRC Advanced Controls
  - Implementation & Support
  - Managed Services
- CaoSys Compliance Suite
  - Implementation & Support
- Best Practice Library



- Comprehensive Risk Assessment
- Role/Responsibility Review, Remediation and Design
- Reports & Analytics Control Development
- Risk Management Implementation & Support
  - Financial Reporting Compliance (FRC)
  - Advanced Financial Controls
  - Advanced Access Controls

## ORACLE\*

- Comprehensive Risk Assessment
- Role/Responsibility Review,Remediation and Design
- Oracle GRC Advanced Controls
  - Implementation & Support
  - Managed Services
- Security Automation
  - Sentinel Software
  - Smart ERP



## **OUR CLIENTS**













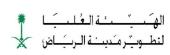






















# AL ARABIYA SYSTEM ENGIEERING (ASE)







